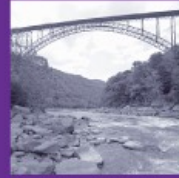




www.LMAVirginias.org



Providing members vital and timely information on a wide variety of legal marketing issues, so that they may grow professionally as well as personally.

CHAPTER SPONSORSHIP OPPORTUNITIES

The Virginias Chapter of the Legal Marketing Association is pleased to offer the following sponsorship opportunities for service providers to the legal industry. Sponsorships will be distributed on a first-come, first-served basis. For additional information on sponsorship levels or benefits, please contact Sherma Mather at sherma.mather@va.lawyersweekly.com or 804-783-0770 x 11.

Luncheon/Professional Development Sponsors

Benefits:

- Exclusive sponsor name/logo included in electronic invitation
- Sponsor name and link to sponsor website prominently featured on Chapter's website Events & Activities page
- Allowed three minutes to speak at meeting about services/products
- Allowed to distribute marketing materials at meeting or set up table for materials
- Allowed free listing in the service provider directory
- Free admission for one, including lunch
- Verbal acknowledgment at sponsored program
- Possession of accumulated business cards for raffle supplied by sponsor (suggested raffle give-a-way value of approximately \$50)

Cost: \$250

Webinar Sponsor

Benefits:

- Sponsor name/logo included in electronic invitation
- Sponsor name and link to sponsor website prominently featured on Chapter's website's Events & Activities page
- Allowed one minute presentation about services/products
- Allowed free listing in the service provider directory
- Corporate logo on webinar reservations page and on the webinar console that is seen throughout the webinar and the replay
- Corporate logo on promotional materials
- Attendee list

Cost: \$100

Member Socials

Benefits:

- Sponsor name/logo on invitation and promotional materials
- Sponsor name and link to LMA national and local chapter websites
- Sponsor table/signage at event
- Complimentary 5 guests
- Possession of accumulated business cards for raffle supplied by sponsor (suggested raffle give-a-way value of approximately \$50)
- Allowed free listing in the service provider directory
- Opportunity to speak briefly prior to raffle drawing

Cost: \$5 per head up to \$500

Service Provider Directory

Benefits:

- Expanded Listing: Service Provider contact information, logo and brief description of services/products listing on LMA The Virginias Chapter website
- Basic Listing: Service Provider basic contact information
- Ability to reach key law firm decision makers
- Reach more than 50 Virginias Chapter members

Cost: \$ 25 per year for basic
\$ 50 per year for expanded listing

Additional information about LMA is available at our local chapter website www.lmavirginias.org or the national website www.legalmarketing.org. The Legal Marketing Association (LMA) is a not-for-profit organization dedicated to serving the needs and maintaining the professional standards of the men and women involved in marketing within the legal profession. LMA was founded in 1985 and currently has over 3100 members in the United States and 11 other countries, plus 17 local chapters including The Virginias.

LEGALMARKETINGASSOCIATION



THE VIRGINIAS CHAPTER

SPONSORSHIP APPLICATION

Sponsoring Organization _____

Contact Person _____

Address _____

City _____ **State** _____ **ZIP Code** _____

Phone _____ **Fax** _____

E-mail address _____

Desired Sponsorship Month/Event _____

Desired level of sponsorship:

- Luncheon Sponsor (\$250)
- Webinar Sponsor (\$100)
- Social Sponsor (\$5 per head up to \$500)

Note: Sponsorships will be assigned on a first-come, first-served basis. LMA The Virginias Chapter reserves the right to assign sponsors to different programs at the same sponsorship level.

Remittance of sponsorship fees will be due before or on the date of the sponsored program. Checks should be made payable to LMA Virginias.

Please email, mail or fax sponsorship application to:

Sherma Mather
Virginia Lawyers Weekly
707 East Main St., Suite 1750
Richmond, VA 23219
sherma.mather@va.lawyersweekly.com
804-783-0770 x 11

THANK YOU FOR SUPPORTING LMA THE VIRGINIAS CHAPTER!!