



**Legal Marketing Association**  
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 Glenview, Illinois 60025-1700  
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 Attention: Pat Sistler, [pats@tcag.com](mailto:pats@tcag.com)

## Mailing List Rental Contract

This agreement, made this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, between the Legal Marketing Association (LMA) and \_\_\_\_\_ (list renter) contains the following considerations:

LMA agrees to rent the following (the list is -mailed to the renter)

**Fees:**       **LMA Member:** Name/email address \$500       **Non-LMA Member:** Name/email address \$600  
*List format (please check one):* [  ] Excel      [  ] CSV

- List Renter acknowledges that the List shall at all times remain the sole property of LMA, and LMA members may opt out of these distributions. List Renter agrees not to disclose the list source or identify LMA.
- The **one-time** use of the List shall be limited solely and exclusively to the agreed specific merchandise or services as offered and as described in the complete mailing sample attached hereto, or submitted in conjunction with this agreement. Sample must be approved by LMA prior to use of the List. LMA reserves the right to grant or refuse permission to use the List. List must be used within 30 days of delivery.
- List Renter agrees that no telephone solicitation to, or telephone follow up of the List will be made or permitted and that any follow-up can be made in writing only to those persons on the list who respond to the one-time mailing. Data may neither be entered into, or maintained, in a database for reuse nor transferred to another party.
- List Renter agrees to indemnify and hold LMA harmless from any and all claims, damages, losses or expenses, however incurred by the use of the List.
- It is understood and agreed that the List has been and will be monitored to prevent improper and unauthorized use of the List by a combination of one or more methods of computer control and/or planted and/or varied names and addresses, to all of which the List Renter consents and agrees.
- Orders must be paid prior to receipt of the list. Cancellations must be received in writing at least five (5) days prior to cleared mail date. Orders canceled after that period must be paid in full. Running charges, shipping and applicable label fees must be paid if any were produced for a canceled order.
- List Renter agrees to rent its list or lists on mutually acceptable terms or conditions to LMA, should LMA request to do so.
- Unless specifically stated otherwise, LMA does not endorse, approve, recommend or certify any products, processes, services or organizations. If materials will include a discount offer to those on the LMA mailing list, the following disclaimer must be prominently displayed along with a description of the subject product or service:

*This product or service is being made available to the members of the Legal Marketing Association (LMA). LMA makes no warranty, guarantee, or other representation, express or implied, with respect to the sufficiency or validity of the information provided regarding said product or service. Unless specifically stated otherwise, LMA does not endorse, approve, recommend, or certify any products, processes, services, or organizations, and information provided herein regarding product or service should not be referenced in any way to imply such approval or endorsement.*

<b>List Renter</b>	<b>LMA Use Only</b>
By _____ Title _____	By _____
Company _____	Date _____
Address _____	
Phone _____ Fax _____	
Date _____ Email _____	
Method of Payment <input type="checkbox"/> Check Enclosed <input type="checkbox"/> American Express <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard    Amount _____	
Card # _____      Exp. Date _____	
Name on Card _____      Signature _____	
Send completed contract and materials to Pat Sistler at <a href="mailto:pats@tcag.com">pats@tcag.com</a> or fax to (847) 657-6819	