



VCALL VIDEO WEB EVENTS



ADD DYNAMIC VIDEO TO YOUR EVENT

Vcall specializes in handling critical live and on-demand video web events. Webcasting experts since 1997, Vcall provides innovative technology and professional services that ensure the success of your video presentation.

LIVE WEB EVENT WITH VIDEO

Vcall will fully manage and produce your streaming video event. We provide a dedicated producer/director, camera crew, audio and encoding technicians, as well as our dedicated webcast production team at the Vcall operations center.

- Equipment, set-up, service and support for your live video events
- Pre-event planning and expert consultation
- Partial or all day recording
- Streaming - Windows Media, Real Media, or both
- Integrate slide presentations, pre-recorded video or other media types
- Event branding and customization
- Event management tools: event invitation, registration management, reporting and content management
- Archive for on-demand replay

ON-DEMAND VIDEO WEB EVENT

Minimize the stress of live event management with a Vcall On-Demand Video event. Vcall will produce your video content or integrate video content you provide.

- Event planning assistance and expert consultation
- Encoding of video source
- Dedicated webcast production team at Vcall operations center
- Integrate slide presentations or other media types
- Event branding and customization
- Event management tools: event invitation, registration management, reporting and content management

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Successful web events...Guaranteed!



CHECKLIST FOR VIDEO EVENT WEBCASTING:

- 1) Microphone(s): Consider how many are needed and what type (lapel / handheld / podium)
 - a) Depends on how many people are presenting
 - b) The logistical structure of the event - Individual presenters or panel discussions
 - c) Will the audience ask questions?
- 2) Microphone cables are needed to plug the microphones into the mixer
- 3) Audio mixing console with enough channels for the number of microphones being used
 - a) Must be flexible with regard to outputting the audio signal (aux outs/rca tape outs/etc.)
 - b) One of the outputs from this mixer will feed the audio to the audio coupler
- 4) Assortment of audio cables: (1/4" to 1/4") (XLR to 1/4") (RCA to 1/4") depending on the mixer; audio coupler; and recorder used
- 5) Audio coupler (Gentner / Comrex / Telos / etc.) is the unit that enables an audio signal to be sent over a phone line
- 6) Cassette Recorder or Digital Recorder to run a backup recording of the event right there onsite just in case phone lines are disconnected
- 7) Standard analog telephone to plug into the audio coupler so standard telephone communication can take place on the line where the audio coupler is connected
 - a) At least 2 analog telephone lines from the site
- 8) Contact information for onsite personnel:
 - a) Key contact names
 - b) Cell phone numbers
 - c) Email addresses
- 9) Broadband internet connection at the venue
- 10) Laptop for pushing the slides